

## **NOA Board Member**

### **Robert Manseau**

Robert is the Senior Economic Development Consultant and Principal of Commerce Management Group. Robert has been providing consulting services to businesses, industries, communities and all levels of government in Ontario since 1989.

Robert is a dynamic and innovative project leader who is results oriented. He brings many specialties into play for Commerce Management Group, on a diverse range of business development projects. He is bilingual. He has a sharp business sense, a strong dedication to critical financial and market analysis, and is a firm believer in the value of a comprehensive project plan with realistic achievable goals. His practical approaches in applying tried and true theories and principles of business development have proven successful with clients and in building Commerce Management Group. Helping clients with the interpretation of market need assessments, Robert brings a unique perspective in the function of impact analysis. He has worked extensively on comprehensive feasibility studies, and implementing commercial and multi-agency development projects. Robert has also authored macro/micro economic impact analyses for the communities across Northeastern Ontario.